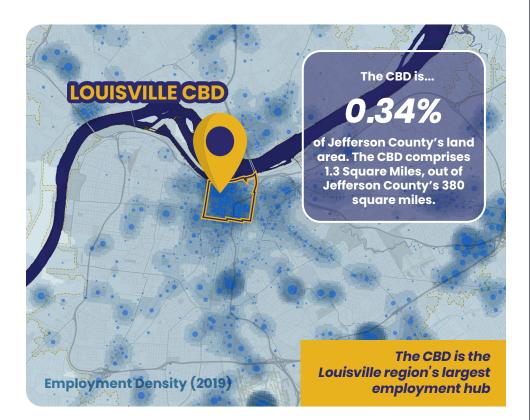
## Downtown Louisville Economic Impact Report

## Downtown is Louisville's entertainment & cultural center



60% of Louisville's museums (36+)

10.2 M **Annual visits** to downtown attractions (2019)

36%

63%

of visitors to

Louisville

of hotel rooms in **Jefferson County** (October 2021)

## Downtown is Louisville's business driver



100+ **ZIP Codes where** CBD workers live

1,300 **CBD** business establishments

43% of the leasable office market (Q2 2021)

700+ **CBD** housing units proposed or underway

13.2% of all iobs in Jefferson County

## Downtown is Louisville's economic engine



\$4.5 Billion

Annual wages and salaries of CBD workers

\$8.5 Billion

CBD gross domestic product

\$220 Million

Economic Impact of 711,630 downtown convention attendees (2019)

\$1.08 Billion

Total public and private projects underway/ proposed

6,586

Hotel rooms

(December 2021)